Rajesh Premchandran Menon

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Technical Program & Partner Manager with 13 years of experience driving product growth, operational efficiency, and scalable delivery. Specialized in AI-enabled platforms, with hands-on expertise from building an AI chatbot and completing a Prompt Engineering AI course. PMP and Scrum Master certified, leveraging agile methodologies to align technology solutions with business goals.

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| **Category** | **Skills** |
| Data Analytics | SQL, Python, Looker, Tableau, AI/ML, LLM, Kibana, Grafana. |
| Cloud & Platforms | AWS, GCP, Android Automotive OS, Azure. |
| Tools | Salesforce, Snowflake, New Relic, Postman, Gong, GitHub, Bitbucket. |
| Project Management | Smartsheet, JIRA, Confluence, Asana, Basecamp, Trello |
| Expertise | OEM, Digital Payment Platforms, API, OTT, A/B Testing, CI/CD, Broadcasters, QBR’s, AdTech. |

**Conviva, NYC Mar 2024-Present Sr. Technical Program Manager**

* Led global implementations of Conviva’s AI-powered analytics platform for top streaming clients, delivering 15+ enterprise launches worth $15M+ in revenue and scaling programs into new markets for 18% YoY growth.
* Partnered with cross-functional teams and external stakeholders to optimize delivery, acting as the
* primary liaison between clients, OEMs (Apple, LG, Samsung,Google, Amazon) and internal Product/Engineering teams to ensure seamless execution.
* Proactively monitored and analyzed 50+ live applications, identifying and resolving high-impact issues to improve customer success, reduce escalations, and boost NPS.
* Enhanced video performance for large-scale events, including the Super Bowl (25M viewers), U.S. Presidential Election (14M viewers), and March Madness, ensuring stable, high-quality streaming experiences.
* TuneIn, NYC Jan 2022- Feb 2024 Technical Program Manager/ Partner Manager
* Led end-to-end execution of high-revenue software projects across consumer electronics and automotive EV OEMs (Tesla, Rivian, Lucid, Fisker), contributing to $5M+ annual revenue.
* Partnered with vendors, OEMs (Apple, LG, Samsung,Google, Amazon), and internal engineering/product teams to integrate TuneIn into infotainment and connected devices, ensuring chipset-level compliance and platform optimization.
* Directed global, multi-vendor teams and improved delivery processes, boosting efficiency by 60m
* and saving $500K in operational costs.
* Drove key product launches, including TuneIn Premium on Alexa (+40% MoM revenue), expansion into EVs, and Sonos revamp (+30–40% MoM revenue), strengthening TuneIn’s market presences.
* Warner Bros. Discovery, NYC Dec 2020- Jan 2022 Sr Technical Program Manager (Product Delivery)
* Led global delivery of shared authentication platforms, enabling seamless integration and scalability with international partners.
* Acted as the primary liaison across cross-functional teams and external vendors, ensuring alignment and stakeholder engagement throughout the lifecycle.
* Proactively removed roadblocks, managed dependencies, and guided teams to deliver outcomes exceeding expectations.
* Drove key launches, including Discovery+ with Verizon (+50% revenue in 6 months) and with Vodafone UK (+35% quarterly growth in users and revenue).

**Roku, San Jose, CA Sept 2018-Oct 2020 Partner Engagement Manager**

* Managed 15+ AVOD, SVOD, and TVOD partner programs, driving a 25% increase in engagement while ensuring 100% certification compliance.
* Launched new Roku features and hardware (including Roku Voice), accelerating time-to-market by
* 40% and boosting adoption and revenue.
* Streamlined cross-functional development processes, cutting channel launch timelines by 30% and reducing project delays by 20%.
* Delivered strategic launches such as Crave TV via Roku Pay (+35% MoM revenue growth), strengthening Roku’s OTT footprint in Canada.

**Accedo, San Mateo, CA Jun 2013-Sept 2018 Technical Project Manager**

* Managed 5–10 high-revenue OTT implementation projects ($2M+) across Smart TVs, Mobile (Apple, Android), Web, Gaming Consoles, and Connected TV platforms
* Led cross-functional global teams across US, Mexico, Hong Kong, India, and Sweden, driving product roadmaps, feature prioritization, and execution.
* Applied Agile practices (stand-ups, reviews, risk mitigation) to ensure timely, high-quality delivery and seamless client collaboration.
* Partnered with major media companies to shape the future of OTT streaming through new builds and platform optimizations.

**Education**

University of Maryland, College Park Masters (Information Management)